

UK Cultural Cities Enquiry

- Culture is important to our cities, our cities are vital to culture
- We face challenges, but also opportunities
- UK arts councils, Core Cities, Key Cities supporting independent enquiry to find solutions

Keys to unlocking culture in cities

- Space
- Support for grassroots culture
- Commercial knowhow
- Community engagement
- Co-ordination at city level

Solutions

- How can we improve leadership capability?
- How can we change the pattern of cultural investment to make it sustainable and to grow in time?
- How can everyone in our country benefit from culture in our cities?

Solutions

- How can we maximise the potential of cultural assets in our cities?
- How can we make sure culture benefits from rising land and property values?

Developing our next strategy – Shaping the Next 10 Years

- Not the strategy
- Developed from evidence
- Testing our thinking
- Listening mode – we are consulting
- Ambitious for change



The case for change

Across the population there are significant **differences in how 'arts and culture' are defined, understood and valued.**

There are still widespread socio-economic and geographic variances in **levels of engagement with publicly funded culture.**

The **opportunities for children and young people** to experience culture and creativity inside and outside school **are not equal** across the country.

Although awareness of the issue is greater than it used to be, there remains a **persistent and widespread lack of diversity** across the creative industries and in publicly funded cultural organisations.

The business models of **publicly funded cultural organisations are often fragile** and generally lack the flexibility to address emerging challenges and opportunities, especially those relating to operating within the digital economy and declining public funding.

Many creative practitioners and leaders of cultural organisations report **a retreat from innovation, risk-taking and sustained talent development.**

Outcomes

- A nation that supports and celebrates culture and creativity of every kind.
- People from every background benefit from public investment in culture
- Creative R&D and talent development are flourishing

Outcomes

- England's diversity is fully reflected in the organisations we support and the culture they produce
- The creative and cultural lives of all children and young people are recognised and nurtured

Outcomes

- Cultural organisations are dynamic, focused on the future, and relevant
- England continues to increase its global reputation for the quality of its creative industries