

Protecting theatres for **everyone**



Ref.: TC/807

27 June 2019

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Application: 123460/LO/2019

Site: Apollo Theatre 1 Stockport Road Manchester M12 6AP

Proposal: LISTED BUILDING CONSENT for the proposed installation of a beer store to ground floor within entrance foyer including erection of new stud walling and new door opening in existing masonry wall

Remit:

The Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

Thank you for consulting Theatres Trust regarding this proposal which is seeking to provide a chilled cellar to the Apollo's entrance lobby behind the main auditorium bar. The Apollo is a Grade II listed heritage asset and an important part of Manchester's cultural offer, now predominantly operating as a venue for live music having been built and opened as a cine-variety theatre.

We are supportive of this proposal as it will help support the overall viability and therefore sustainability of this important venue by affording the Apollo the opportunity to offer its audiences a wider range of products at its bars. Bar sales are a vital source of income for performance venues.

This will be achieved by infilling existing openings with a new access door provided into the bar

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

T 020 7836 8591 **E** info@theatrestrust.org.uk **W** theatrestrust.org.uk

Chair Tim Eyles **Director** Jon Morgan

Trustees Richard Baldwin, David Blyth, Pam Bone, Paul Cartwright, Paddy Dillon, Ruth Eastwood, David Ian, Richard Johnston, Gary Kemp, Dara Ó Briain, Simon Ricketts, Ann Skippers, Anna Stapleton

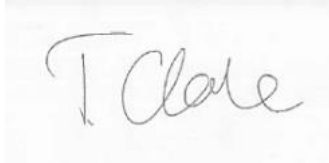
The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

area. The new door along with finishes and mouldings will replicate the appearance of surrounding fabric. We consider these works to amount to less than substantial harm for which the impact of alterations is offset by the public benefit arising from an improved offer to audiences. Paragraph 92 of the NPPF seeks planning decisions to plan positively for community facilities which includes cultural buildings.

In conclusion we are supportive of this proposal and **recommend the granting of listed building consent.**

Please contact us should you wish to discuss these comments in more detail.

A handwritten signature in black ink, reading "T Clarke", is positioned above the printed name and title.

Tom Clarke MRTPI
National Planning Adviser