Protecting theatres
for **everyone**

Theatres Trust

Ref.: TC/2164

10 April 2019

Mrs N Osler
Borough Council of King's Lynn and West Norfolk
Kings Court
Chapel Street
King's Lynn
PE30 1EX

By e-mail: planning.econsultation@west-norfolk.gov.uk

Application: 19/00886/A

Site: Corn Exchange 20 Tuesday Market Place King's Lynn Norfolk PE30 1JW

Proposal: ADVERT APPLICATION: Proposed 4No illuminated digital display screens to replace exisitng illuminated poster panels to display theatre and cinema performances

Remit:
The Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:
This application relates to the replacement of existing poster panels with digital screens, alongside a proposal to convert the Corn Exchange's upper foyer to two cinema screens for which we have provided comments supporting.

As raised in our corresponding comments on planning permission and listed building consent we are supportive of these digital boards. We do not consider they will harm the amenity of surrounding property or represent a hazard to passing vehicles or pedestrians.

We therefore **recommend the granting of advertisement consent**

Please contact us if we may be of further assistance or should you wish to discuss this representation in more detail.

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Chair Tim Eyles **Director** Jon Morgan

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The National Advisory Public Body for Theatres
The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

Tom Clarke MRTPI
National Planning Adviser