

**PRESS RELEASE: Embargoed until 11am on Monday 16 September**

## **GDS FoH Fund offers up to £10,000 worth of front-of-house lighting to one lucky theatre**

**Theatres Trust, the national advisory public body for theatres, is delighted to announce a partnership with the award-winning, specialist LED lighting manufacturer GDS to offer a new in-kind award.**

One small not-for-profit theatre will be awarded up to £10,000 of front of house lighting, courtesy of **GDS**.

GDS manufacture LED lighting equipment and controls for lighting foyers and bars as well as a range of back of house and stage management products. The **GDS FoH Fund** will deliver a complete GDS solution package including lighting design, installation and complete project management throughout, allowing one theatre to benefit from a full upgrade to its front-of-house lights.

**Theatres Trust** will provide its expertise to draw up a shortlist for what will certainly be a popular scheme as theatres look to improve their environmental sustainability by improving their audience's experience and upgrading to front of house lighting to LED technology.

Jon Morgan, Theatres Trust Director says, "We are grateful to GDS for its generous support in creating the GDS FoH Fund. The launch of this scheme is timely as we know many theatres are keen to reduce their environmental impact and improve the front-of-house experience, both of which can be vital in making a small theatre more financially sustainable. Theatres Trust are uniquely placed to connect theatres with kind offers from our corporate supporters."

GDS Co-Founder Richard Cuthbert adds, "Having been a passionate supporter of the Theatres Trust for many years now, we are extremely proud to be able to give something back to the industry and make a real difference to the future commercial diversity of a UK theatre. The GDS FoH Fund can offer a brilliant opportunity to create warm and welcoming spaces in the most sustainable way."

Applications are open to any not-for-profit theatre, amateur or professional with less than 500-seat capacity. The deadline is **29 November 2019**. Further information is available on the Theatres Trust website.

**Visit stand G20 at Plasa on Monday 16 September to find out more about the GDS FoH Fund and the partnership between GDS and Theatres Trust.**

### **NOTES TO EDITORS**

Contact Justine Harvey, Marketing and Communications Manager or Kate Carmichael, Communications Coordinator: [press@theatrestrust.org.uk](mailto:press@theatrestrust.org.uk)

Download: [logos and photos](#)

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**Chair** Tim Eyles **Director** Jon Morgan

**Trustees** Richard Baldwin, David Blyth, Pam Bone, Paul Cartwright, Paddy Dillon, Ruth Eastwood, David Ian, Richard Johnston, Gary Kemp, Dara Ó Briain, Simon Ricketts, Ann Skippers, Anna Stapleton

The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

**Theatres Trust** is the national advisory public body for theatres. We believe that current and future generations should have access to good quality theatre buildings where they can be inspired by, and enjoy, live performance. We champion the future of live performance by protecting and supporting excellent theatre buildings which meet the needs of their communities. We do this by providing advice on the design, planning, development and sustainability of theatres, campaigning on behalf of theatres old and new and offering financial assistance through grants. [theatretrust.org.uk](http://theatretrust.org.uk)

**GDS** (Global Design Solutions) design and manufacture perfect LED lighting and control products to the entertainment and architectural industries.

At the helm of innovative LED manufacturing in the UK since 2004, we produce award-winning and fully customisable products on a global scale. Utilising the in-house technical, engineering, R&D and lighting design expertise, GDS offers a complete solution package of lighting and control services.

With over 1,000 venues worldwide benefitting from our technology, GDS launched an office in Korea to better service the Asian markets whilst keeping our high standard in the marketplace.

[www.gds.uk.com](http://www.gds.uk.com)