

64 Million Artists

David Micklem, Co-Founder and Chair, 64 Million Artists

Theatres Trust
Conference 19:
Centre Stage
Artist and audience
at the heart of theatres



#CentreStage19

People-centred design

David Micklem

@davidmicklem

Cultural democracy

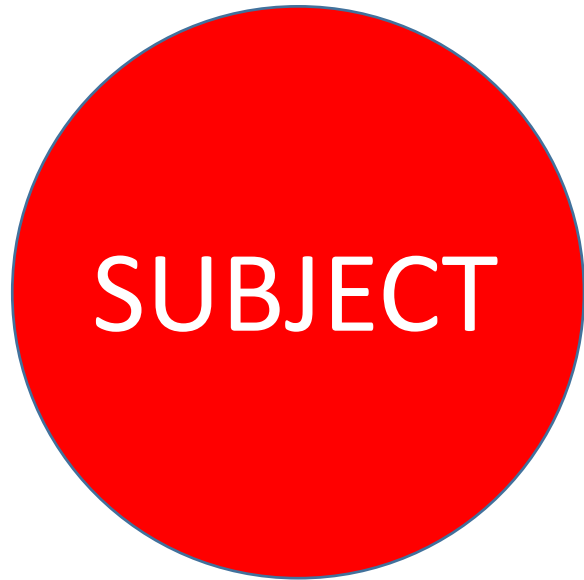
Cultural democracy

From 'great art and culture for everyone'

**To 'art and culture by, with, and for
...EVERYONE'**







SUBJECT



AMB'S NAVY RUM
LEMON HART RUM

Have a Coke
DELICIOUS
Coca-Cola
REFRESHES YOU BEST

THE BOAC
VC10
Triumphantly swift - silent - serene

GUINNESS
TIMES

SM
PLA
BP
world-wide

SKOL
THE LIGHT DAY LAGER

MAX FACTOR
For Beauty

MARTINI
DRY DRIER DRIEST
PURE GRAPPE
HIGH & DRY

GORDON'S GIN
STANDS SUPRE

WRICLEY'S
HEALTHFUL DELICIOUS SATISFYING

PICCADILLY CIRCUS
TRAFALGAR SQUARE
CAMBRIDGE CIRCUS

88
Show & Kilbarr
Silk Cut. the mild cigarette
DUNLOP

BRINGS YOU THE BEST
IN TELEVISION FROM
MONDAY TO FRIDAY

Scott's Mince
PERSONNA



