

# Protecting theatres for everyone



Ref.: TC/2009

21 February 2020

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**Applications:** 20/00406/LBC & 20/00402/ADV

**Site:** The Sondheim Theatre Shaftesbury Avenue London W1D 6BA

**Proposal:** Display of LED digital screen measuring 500mm x 15250mm (LINKED TO 20/00402/ADV)

## Remit:

The Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

## Comment:

Thank you for consulting Theatres Trust regarding the above application for listed building consent and advertisement consent at the Grade II listed Sondheim Theatre, formerly Queen's. The theatre is undergoing a programme of refurbishments and alteration for which the Trust has previously provided comment.

This proposal seeks to replace the existing display screen to the front of the theatre and replace it with a LED digital screen.

We have no objection to this proposal. We have had a number of similar proposals come forward seeking to replace older posters and screens with digital screens across the UK including at other theatres which are statutorily listed heritage assets. The proposal is reversible,

## Theatres Trust

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Chair Tim Eyles Director Jon Morgan

Trustees Richard Baldwin, David Blyth, Pam Bone, Paul Cartwright, Paddy Dillon, Ruth Eastwood, David Ian, Richard Johnston, Gary Kemp, Dara Ó Briain, Simon Ricketts, Ann Skippers, Anna Stapleton

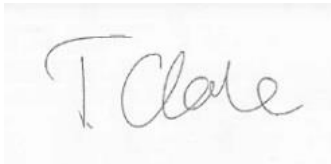
The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

and in any case we do not consider that it would detract from the character and significance of the building.

Therefore we **recommend the granting of listed building consent and advertisement consent.**

Please contact the Trust if you wish to discuss this representation in more detail.

A handwritten signature in black ink that reads "T Clarke". The signature is written in a cursive style with a large initial "T" and a clear "Clarke".

Tom Clarke MRTPI  
National Planning Adviser