



## Press Release for Immediate Use

### Over £1million raised by #SaveOurTheatres Crowdfunder Campaign

Campaign page: <https://www.crowdfunder.co.uk/save-our-theatres>

Theatres Trust **#SaveOurTheatres** Crowdfunder has raised over **£1million** (excluding Gift Aid) for **55 UK theatres** with donations from more than **15,700 supporters**.

The campaign reached this significant milestone at a crunch time for many theatres in England as they find out whether they have been successful in their applications for **Culture Recovery Fund** grants.

There has been good news for many theatres raising money through #SaveOurTheatres including **Brighton Dome**, **Mercury Theatre** in Colchester and **Theatre Royal Winchester** as these theatres reached their initial crowdfunding targets and found out they will receive Culture Recovery Fund grants.

But theatres will still need support if they are to survive the pandemic. Edinburgh's **Capital Theatres** secured the maximum award for funding from the Scottish Government but it only represents 1.9% of their annual turnover. In raising £87k through #SaveOurTheatres, its **Festival** and **King's Theatres** are a step closer to being saved.

*Rob Love from Crowdfunder says "We are thrilled to have been able to help one of the UK's truly world-class industries during these difficult times. The public have been very generous, showing just how much their local theatres mean to them. We hope more theatres will join #SaveOurTheatres, which has proven to be such a success for theatres large and small"*

**Theatres Trust**, as the only organisation that supports all of the UK's theatres, continues to raise money to fund its free advice service and Theatre Reopening Grants Scheme through #SaveOurTheatres. Thanks to generous donations from its industry contacts including Mamma Mia! creator/producer Judy Craymer, leading producers David Ian and Michael Harrison, Theatre Royal Haymarket and acclaimed playwright / director Alan Ayckbourn is offering exclusive theatre tickets as rewards on its campaign page <https://www.crowdfunder.co.uk/theatrestrust>

Theatres Trust Director Jon Morgan says "With no date in sight when theatres will be able to fully reopen and the government funding not stretching to save every theatre, our beloved theatres still need help. Theatres Trust is doing all it can to support theatres to navigate through the challenges ahead and we are continuing to raise money to help theatres through the #SaveOurTheatres campaign with Crowdfunder".

**\*ENDS\***

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**About Crowdfunder.co.uk:**

Crowdfunder exists to tackle society's challenges. That's because we believe in the power of the crowd to make positive change happen. By providing a platform for people to pair online donation with powerful campaigns and community engagement, we've seen our crowd and Crowdfunders do some spectacular things. From saving community centres to reimagining their high streets to influencing national policy. If you've got a good idea, this is where you can make it happen.

To date, over £150 million has been raised on Crowdfunder by thousands of businesses, social enterprises, charities, community groups, and individuals across the UK.

**About Theatres Trust:**

Theatres Trust is the national advisory public body for theatres. We believe that current and future generations should have access to good quality theatre buildings where they can be inspired by, and enjoy, live performance. We champion the future of live performance by protecting and supporting excellent theatre buildings which meet the needs of their communities. We do this by providing advice on the design, planning, development and sustainability of theatres, campaigning on behalf of theatres old and new and offering financial assistance through grants.