

Protecting theatres for everyone



Ref.: TC/524

24 October 2022

Ken Powell
Pending Applications
Development Planning
City of Westminster
PO Box 732
Redhill
RH1 9FL

By e-mail: centralplanningteam@westminster.gov.uk

Application: 22/06712/FULL

Site: Prince Edward Theatre 28 Old Compton Street London W1D 4HS

Proposal: Alterations to stage door elevation.

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

Thank you for consulting Theatres Trust on this application for planning permission at Prince Edward Theatre, which seeks to undertake alterations to the theatre's stage door.

The theatre is an undesignated heritage asset within the Soho Conservation Area. The stage door area subject to this application is on Frith Street (south-west elevation), part of a terraced house linked to the main theatre block which is utilised for back of house facilities.

Currently the doors in this location are functional and have little architectural merit or significance. Above the left hand doors is a bay window which has been painted over and above the centre door is a timber sign which is of interest as it refers to the London Casino by which the building was named between 1935 and 1978.

These plans will see the central set of doors, which are the main stage doors, replaced with timber doors to provide better definition and prominence. The sets of doors either side will be upgraded, with the left-hand bay window re-established and a new matching bay window added

Theatres Trust

22 Charing Cross Road, London WC2H 0QL
T 020 7836 8591 E info@theatrestrust.org.uk W theatrestrust.org.uk

Chair Dave Moutrey **Director** Jon Morgan

Trustees Paul Cartwright, James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Richard Johnston, Gary Kemp, Lucy Osborne, Jane Spiers, Truda Spruyt, Katie Town

The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

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to the right-hand side. A decorative screen will be added above the middle doors. 'Prince Edward Theatre' lettering will be engraved into the relief above.

We are supportive of this proposal. It will enhance wayfinding and prominence as currently the theatre has no branding at this location. It will also improve and enhance the appearance and setting of this part of the building within the conservation area.

Therefore we recommend the granting of planning permission.

Please contact us if we may be of further assistance or should you wish to discuss these comments further.

Tom Clarke MRTPI
National Planning Adviser

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