

Protecting theatres for everyone



Ref.: TC/1488

14 February 2023

Development & Environment
Post point 15
North Somerset Council
Town Hall
Weston-super-Mare
BS23 1UJ

By e-mail: planningsupport@n-somerset.gov.uk

Application: 22/P/2810/ADV

Site: 48 Old Church Road Clevedon North Somerset BS21 6NN

Proposal: Advertising consent for a neon (glass) illuminated 'Curzon' sign

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

This application has come to the attention of the Trust because it is seeking advertisement consent at the Curzon in relation to installation of new signage to the building's east elevation.

This application corresponds with a listed building consent which was granted in 2022 and on which we also commented. The addition of the Curzon's 'sunburst' logo helps activate this elevation and increases visibility and prominence. We do not consider that it negatively impacts on highway safety or the amenity of nearby properties. Brightness levels can in any case be managed through condition, and the applicant has previously stated hours of operation will be limited to 10pm. Therefore we are supportive of the granting of advertisement consent.

Please do not hesitate to contact us should you wish to discuss these comments in further detail.

Tom Clarke MRTPI
National Planning Adviser

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Chair Dave Moutrey **Director** Jon Morgan

Trustees Paul Cartwright, James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Richard Johnston, Gary Kemp, Lucy Osborne, Jane Spiers, Truda Spruyt, Katie Town

The National Advisory Public Body for Theatres
The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697