

## THE THEATRES TRUST ANNOUNCES FIRST TWELVE 'ECOVENUE' PARTICIPANTS

12 May 2010  
London, UK

*EMBARGOED until Wednesday 12 May, Midday*

The Theatres Trust announces the first twelve venues participating in its European Regional Development Fund backed environmental sustainability project, Ecovenue.

Ecovenue aims to make a real difference to the environmental performance of 48 London theatres, leading the way in promoting the reduction of carbon emissions.

Successful venues in the first round are The **Albany Theatre** (Deptford), the **Bush Theatre** (Shepherd's Bush) **Chisenhale Dance Space** (Bow), the **Compass Theatre** (Ickenham), **Drill Hall** (Bloomsbury), the **Duchess Theatre** (Westminster), the **Finborough Theatre** (West Brompton), the **Kenneth More Theatre** (Ilford), the **Little Angel Theatre** (Islington), the **Polka Theatre** (Wimbledon), **Southwark Playhouse** (Southwark) and **Tara Studio** (Wandsworth).

These 12 venues are the first of four groups of theatres to receive free theatre-specific, environmental business support from The Theatres Trust through its specially designed Ecovenue project.

Tim Atkinson, The Theatres Trust's Theatre Building Services Adviser delivering the project said, "These first twelve venues represent the unique diversity of London's performing arts venues. They are all enthusiastically committed to the challenge of improving their environmental sustainability and sharing their results with the public and the theatre sector."

Venues will each receive a free energy assessment and a Display Energy Certificate which will tell the public how much energy they use. They will be helped to create and develop Environmental Policies, and receive specialist assistance in monitoring energy, water use, waste diversion and procurement.

Their reductions in carbon emissions will help to deliver the Mayor of London's Green Theatre Plan. This aims to help theatres achieve reductions in emissions by 60% from 1990 levels by 2025.

Mhora Samuel, Director of The Theatres Trust said, "Through Ecovenue we now have a real opportunity to help theatres manage their resources more sustainably. It's fantastic that we have the first twelve venues signed up and I look forward to working with many more throughout the project."

Ecovenue is delivered by The Theatres Trust, the National Advisory Public Body for Theatres and will run until 2012.

### Protecting theatres for everyone

**Director** Mhora Samuel **Chairman** Rob Dickins CBE  
**Trustees** Jason Barnes, Phil Clark, Marilyn Cutts, Venu Dhupa, Tim Foster, Penelope Keith CBE DL, Dr Pauleen Lane CBE, Baroness McIntosh of Hudnall, Chris Shepley CBE, Sam Shrouder, Dr Phyllis Starkey MP, Pat Thomas OBE, Ben Twist

The National Advisory Public Body for Theatres  
The Theatres Trust Charitable Fund co-operates with The Theatres Trust, has the same Trustees and is registered as a charity under number 274697



Ecovenue continues to be open to applications from all venues/venue managements not currently in receipt of more than €500,000 in aid from public bodies, with no more than €43m on their balance sheets, and less than 250 full-time employees.

Application forms can be obtained by emailing [Tim.Atkinson@theatretrust.org.uk](mailto:Tim.Atkinson@theatretrust.org.uk) or by post:  
Ecovenue Theatre Building Services Adviser  
The Theatres Trust, 22 Charing Cross Road, LONDON, WC2H 0QL

**ENDS**

### **Notes for Editors**

**1. European Regional Development Fund: London European Regional Development Fund 2007 to 2013:** The European Regional Development Fund (ERDF) is used to tackle regional disparities across Europe. The ERDF supports regional development through actions such as business innovation and support and regeneration. Working on behalf of the Mayor of London, the European Programmes Management Unit (EPMU) at the London Development Agency (LDA) is responsible for the administration of the 2007 to 2013 ERDF programme.

**2. The Theatres Trust:** The Theatres Trust is the National Advisory Public Body for Theatres. The Trust aims to protect theatres on behalf of the nation. It advises in planning, regeneration and development, architecture and design, heritage, and theatre. It enables better planning to secure, improve and achieve sustainability for new and existing theatre buildings and to protect theatre use. Its aim is to ensure that current and future generations have access to good quality theatres that reflect our rich cultural heritage and offer inspiring new environments in which to enjoy theatre. [www.theatretrust.org.uk](http://www.theatretrust.org.uk)

**3. Ecovenue:** Ecovenue's environmental assessments, Display Energy Certificates and environmental policies are being delivered by Tim Atkinson, the Trust's Theatre Building Services Adviser. Dissemination Events for the project will be held throughout the project. The first two events will be on the 16 and 17 June 2010 at the ABTT Theatre Show at the Royal Horticultural Halls. London.

Further information on Ecovenue and The Theatres Trust can be obtained from its website [www.theatretrust.org.uk](http://www.theatretrust.org.uk)

For images and details contact Kate Carmichael: Tel: 020 7836 8591 Email: [kate.carmichael@theatretrust.org.uk](mailto:kate.carmichael@theatretrust.org.uk)