

# Ecovenue



## THE THEATRES TRUST ANNOUNCES ENTRANTS FOR ITS PEOPLE'S CHOICE AWARD 2011

7 September 2011  
London, UK

*For immediate release*

We are pleased to announce that the following products have been entered for our second People's Choice Award at PLASA2011, Earls Court, London.

Each of the manufacturers have entered existing or new products they consider are making a significant difference to the resource efficiency of theatres.

PLASA2011 exhibitors entering the Award are:

- Martin Professional A/S – MAC 101 CT
- Robert Juliat – Aledin 330LF
- Global Design Solutions – ARC System
- Philips Entertainment Lighting – Philips Selecon PL1
- Core Lighting – Point30
- Electronic Theatre Controls, Inc – ETC Selador Desire D40 Lustr+
- Robe – Robin 600 RGB

The products will be viewable on the Trust's Ecovenue stand (2-M14) and the winner will be selected by public vote. Our stand showcases the work of the Trust's Ecovenue project and highlights the work that each of the 48 participating theatres have been doing to improve their environmental performance.

The Award will be presented on Tuesday 13 September 2011 at 5.00pm on The Theatres Trust's Ecovenue stand (2-M14) at PLASA2011, Earls Court. The event includes a drinks reception kindly sponsored by Clay Paky. All visitors and exhibitors are welcome to attend.

The presentation will mark the culmination of 'Sustainability Tuesday', a day of seminars focused on sustainability issues. This will include a Theatres Trust seminar entitled '*Putting Sustainability Centre Stage: Practical ways to improve your venue's performance*'.

The Trust will also be host to a number of staged events on its stand (2-M14) throughout PLASA2011, with special events from the Association of Lighting Designers, ABTT, Stage Management Association and Julies Bicycle.

Ecovenue is a European Regional Development Fund backed environmental sustainability project being run by The Theatres Trust which aims to make a real difference to the environmental performance of 48

### Protecting theatres for everyone

**Director** Mhora Samuel **Chairman** Rob Dickins CBE  
**Trustees** Jason Barnes, Phil Clark, Marilyn Cutts, Venu Dhupa, Tim Foster, Penelope Keith CBE DL,  
Dr Pauleen Lane CBE, Baroness McIntosh of Hudnall, Chris Shepley CBE, Sam Shrouder,  
Dr Phyllis Starkey MP, Pat Thomas OBE, Ben Twist

The National Advisory Public Body for Theatres  
The Theatres Trust Charitable Fund co-operates with The Theatres Trust, has the same Trustees and is registered as a charity under number 274697

London theatres, and is leading the way in promoting the reduction of carbon emissions through the provision of free theatre-specific, environmental business support.

The Theatres Trust is pleased to acknowledge the support of the following organisations in the production of the Ecovenue Stand – ShowTex, XL Video, ETC, Philips Entertainment, Robert Juliat, Unusual, GDS, Jezet Seating, Central School of Speech and Drama, Scenery Salvage, Orbital, Flints Theatrical Chandlers and the Royal Opera House.

**ENDS**

### **Notes for Editors**

**1. European Regional Development Fund: London European Regional Development Fund 2007 to 2013:** The European Regional Development Fund (ERDF) is used to tackle regional disparities across Europe. The ERDF supports regional development through actions such as business innovation and support and regeneration. Working on behalf of the Mayor of London, the European Programmes Management Unit (EPMU) at the London Development Agency (LDA) is responsible for the administration of the 2007 to 2013 ERDF programme.

**2. The Theatres Trust:** The Theatres Trust is the National Advisory Public Body for Theatres. The Trust aims to protect theatres on behalf of the nation. It advises in planning, regeneration and development, architecture and design, heritage, and theatre. It enables better planning to secure, improve and achieve sustainability for new and existing theatre buildings and to protect theatre use. Its aim is to ensure that current and future generations have access to good quality theatres that reflect our rich cultural heritage and offer inspiring new environments in which to enjoy theatre. [www.theatrestrust.org.uk](http://www.theatrestrust.org.uk)

Further information on Ecovenue and The Theatres Trust can be obtained from its website [www.theatrestrust.org.uk](http://www.theatrestrust.org.uk)

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