



Defending Champions retain The Theatres Trust People's Choice Award 2011

27 September 2011
For immediate release

Global Design Solutions is the winner of The Theatres Trust People's Choice Award for the second year running. Matt Lloyd, Managing Director of GDS was presented with the sustainability award by the Chairman of The Theatres Trust, Rob Dickins, CBE, for its ArcSystem LED-based house lighting system.

The Award, as voted for by visitors to the PLASA 2011 show at Earls Court, is for products whose manufacturers believe are making inroads into sustainability - either through design, manufacture or operation. The high calibre products entered into the 2011 Awards included: The GDS ArcSystem; Core Lighting's Point30 battery uplighter; Electronic Theatre Controls' ETC Selador Desire D40 Lustr+ LED fixed head wash luminaire; Philips Entertainment Lighting's Selecon PL1 RGB LED display lighting unit; Martin Professional's MAC 101CT moving head white LED wash and Robe's Robin 600 RGB.

Speaking at the ceremony drinks reception sponsored by Clay Paky, Mr Lloyd said, "The People's Choice Award is important, because it's voted for by the people in the industry - the people who actually use the equipment. That's why it's so important - the most important, in fact. It's a great morale booster for the company, great for marketing and PR - we won the inaugural award last year with the BluesSystem, and this year it's even sweeter to come here as defending champion and win again, which is just amazing!"

Tim Atkinson, Theatre Building Services Adviser for The Theatres Trust, who is delivering its European Regional Development Fund-backed 'Ecovenue' theatre sustainability initiative, said, "PLASA is the arena for manufacturers to show the latest and most amazing entertainment technology equipment. The People's Choice Award reminds manufacturers that there is significant recognition for products that are leading on sustainability. Interest shown from both manufacturers and voters confirm this, and we look forward to welcoming more products next year."

The Theatres Trust would like to thank Clay Paky for sponsorship of the People's Choice Award drinks ceremony and all the sponsors and supporters that made this year's PLASA stand possible. These included ETC, Philips Entertainment, Robert Juliat, ShowTex, Scenery Salvage, Orbital Sound, XL Video, Unusual, GDS, Central School of Speech and Drama, Royal Opera House, Energeno and PLASA Events.

ENDS

Ecovenue



Protecting theatres for everyone

Director Mhora Samuel **Chairman** Rob Dickins CBE
Trustees Nick Allott, Phil Clark, Ruth Eastwood, Tim Foster, Oliver Goodwin, Jerry Katzman, Penelope Keith CBE DL, Dr Pauleen Lane CBE, Graham McPherson, Anne McReynolds, Judith Mellor, Matthew Rooke, Chris Shepley CBE, Ben Twist

The National Advisory Public Body for Theatres
The Theatres Trust Charitable Fund co-operates with The Theatres Trust, has the same Trustees and is registered as a charity under number 274697



Notes for Editors

1. European Regional Development Fund: London European Regional Development Fund 2007 to 2013: The European Regional Development Fund (ERDF) is used to tackle regional disparities across Europe. The ERDF supports regional development through actions such as business innovation and support and regeneration. Working on behalf of the Mayor of London, the European Programmes Management Unit (EPMU) at the London Development Agency (LDA) is responsible for the administration of the 2007 to 2013 ERDF programme.

2. The Theatres Trust: The Theatres Trust is the National Advisory Public Body for Theatres. The Trust aims to protect theatres on behalf of the nation. It advises in planning, regeneration and development, architecture and design, heritage, and theatre. It enables better planning to secure, improve and achieve sustainability for new and existing theatre buildings and to protect theatre use. Its aim is to ensure that current and future generations have access to good quality theatres that reflect our rich cultural heritage and offer inspiring new environments in which to enjoy theatre. www.theatretrust.org.uk

3. Ecovvenue: Ecovvenue's environmental assessments, Display Energy Certificates and environmental policies are being delivered by Tim Atkinson, the Trust's Theatre Building Services Adviser. Dissemination Events for the project will be held throughout the project.

Further information on Ecovvenue and The Theatres Trust can be obtained from its website www.theatretrust.org.uk

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