



**culture and placemaking**

Image: Springboard for the Arts



**what is placemaking?**



Futurecity and Jeanne van Heeswijk, *Habitorials*, Cambridge. Image: Futurecity



Image: Guggenheim Bilbao (CC)



Otwarty Kurort Kultury, *Project Hustawka*, Gdansk. Image: CC.



*Borders in Dag Hammarskjöld Plaza, New York. Image: James Ewing*



Gehl Architects, New Road, Brighton. Image: Gehl Foundation.



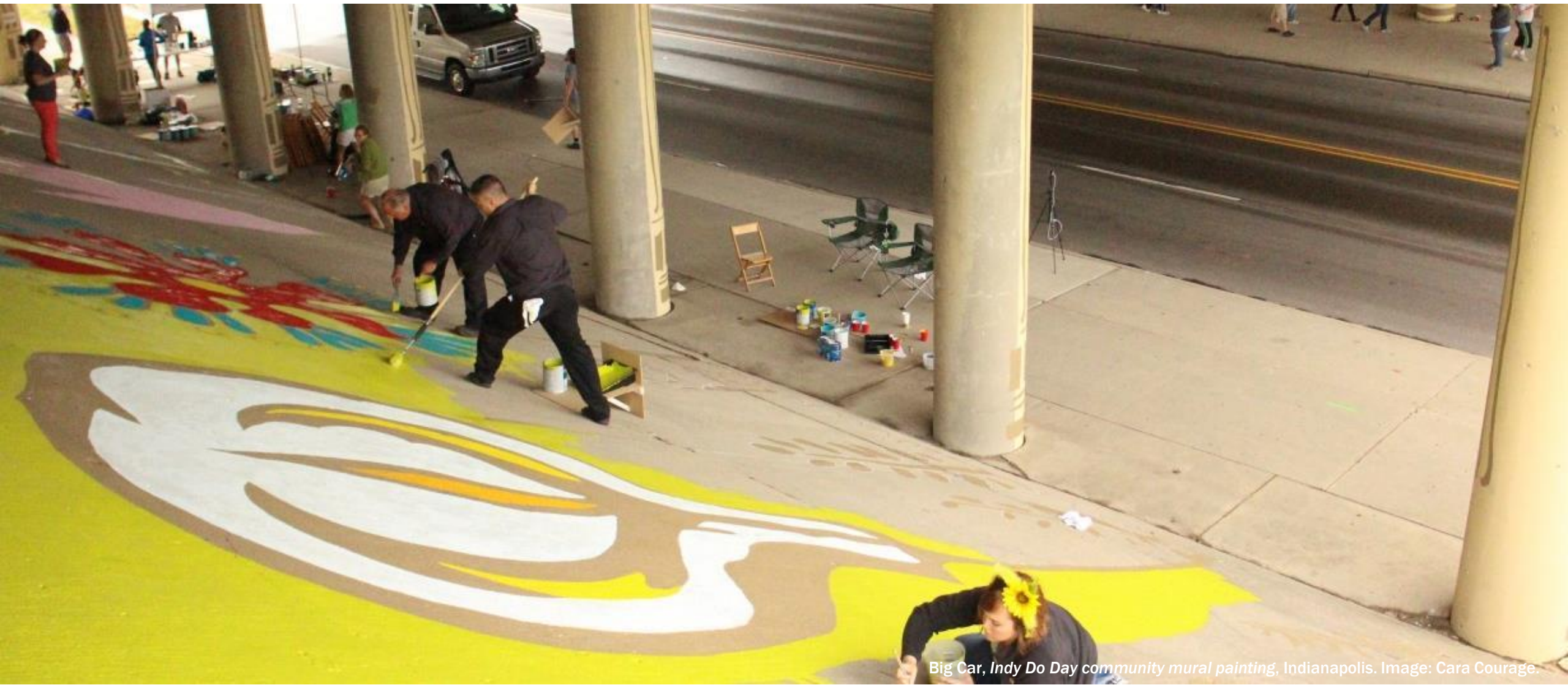
# creative placemaking

Big Car, The Tube Factory, Indianapolis. Image: Big Car.

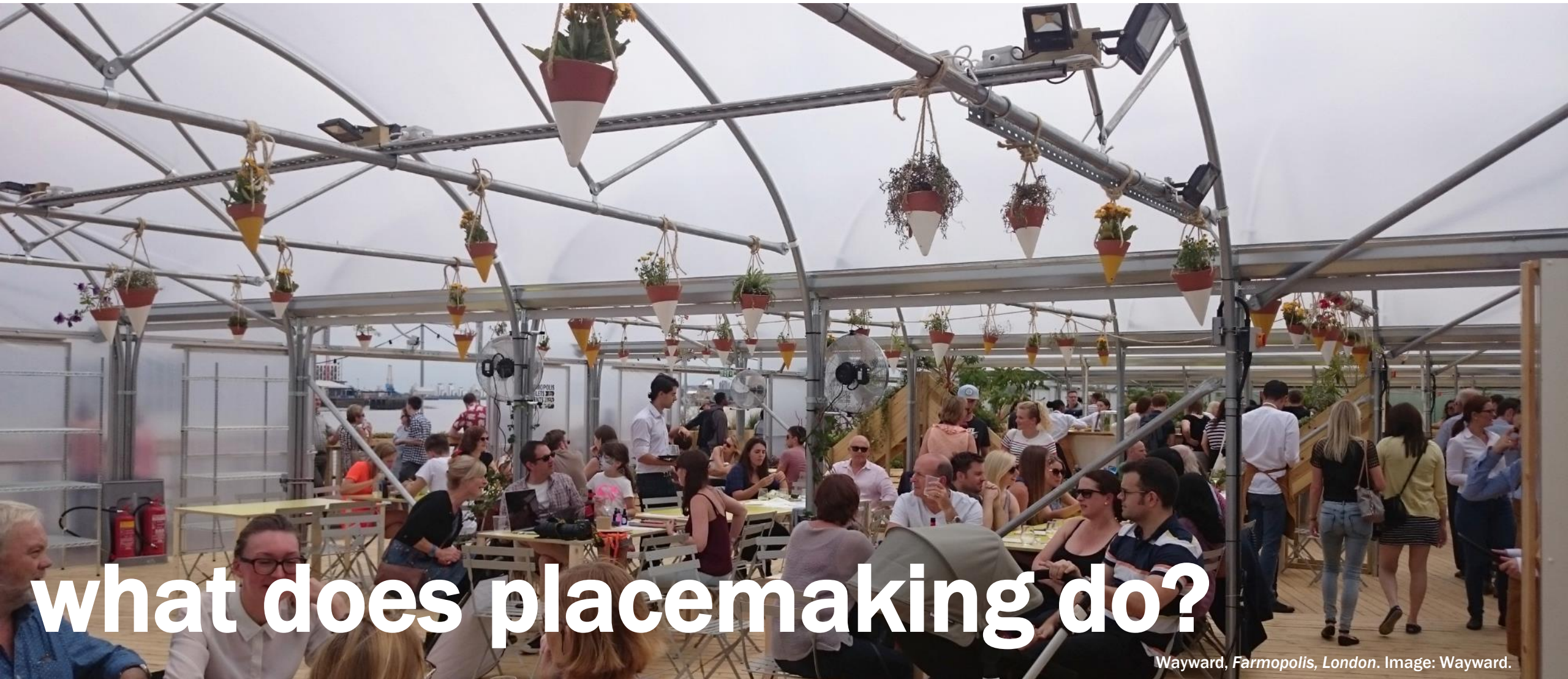


*In creative placemaking, partners from public, private, nonprofit and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire and be inspired*

*Markusen and Gadwa (2010)*



Big Car, Indy Do Day community mural painting, Indianapolis. Image: Cara Courage.



**what does placemaking do?**

Wayward, Farmopolis, London. Image: Wayward.



**place identity**

Big Car, Welcome to Garfield Park community mural, Indianapolis. Image © Big Car.



Deveron Projects, 21 Year Celebration, Huntley. Image: Deveron Projects.



# community development

In Certain Places, *Harris Flights*, 2013. Image: In Certain Places



Project Row Houses, Houston. Image: Project Row Houses



regeneration

Studio Weave, St James Market Pavilion, London. Image: Studio Weave.





Fountain Square, Indianapolis. Image: Cara Courage.



infrastructure

NVA,

NVA, *Speed of Light*, 2013, Salford. Image: NVA.



Springboard for the Arts, *Irrigate*, Minnesota. Image: Springboard for the Arts.



# theatres and placemaking

Assemble, *Theatre on the Fly*, Chichester. Image: Jim Stephenson.



Aberrant Architecture, *The Tiny Travelling Theatre*. Image: Jim Stephenson.

# THEATRE DELICATESSEN



Theatre Delicatessen. Image: Theatre Delicatessen.

Assemble, *The Playing Field*, Southampton. Image: Jim Stephenson.

horizontal / collaborative  
placemaking



An-Architecture, *London Pleasure Gardens*. Image: Jim Stephenson.

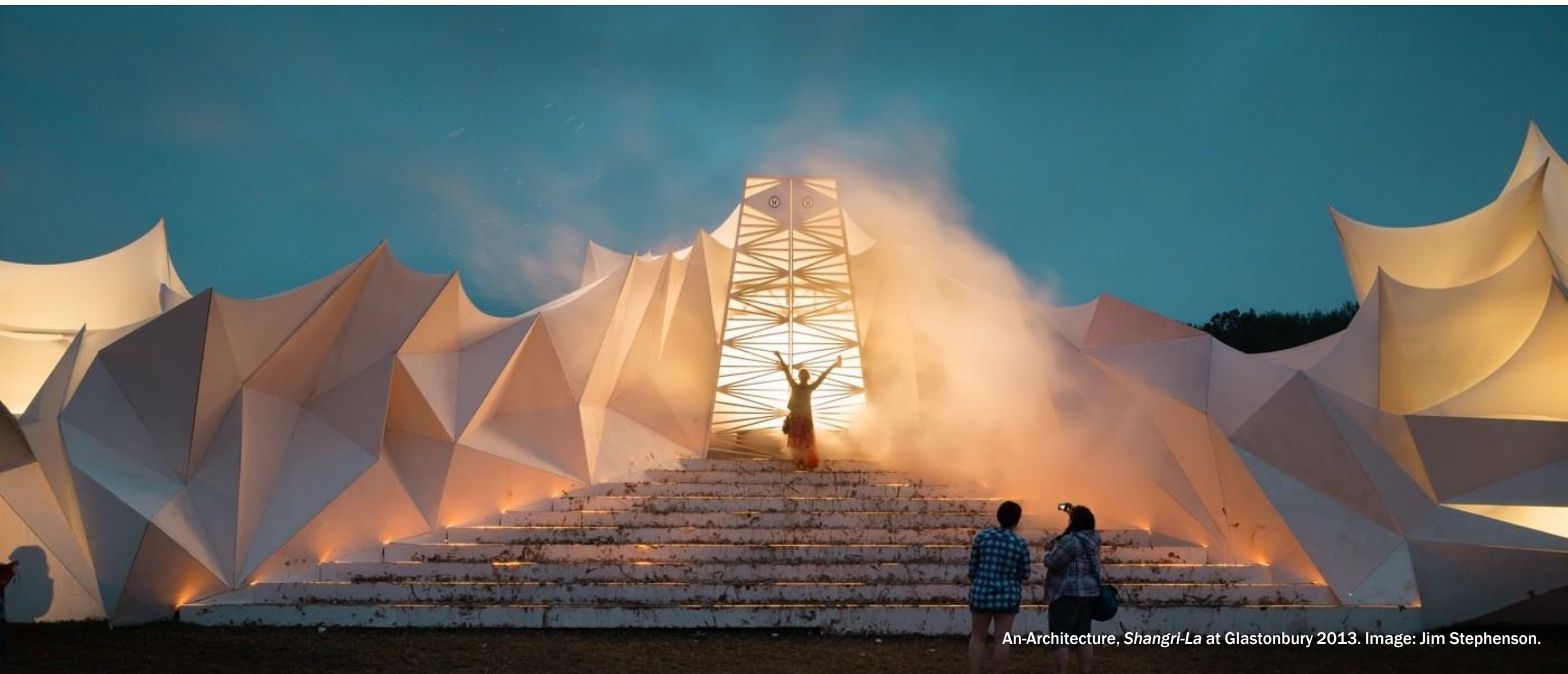
**theatre at the development table**



Assemble, *The Playing Field*, Southampton. Image: Jim Stephenson.



**theatres and place policy**



An-Architecture, *Shangri-La* at Glastonbury 2013. Image: Jim Stephenson.

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An-Architecture, *Shangri-La* at Glastonbury 2013. Image: Jim Stephenson.