

Protecting theatres for everyone



Ref.: TC/38

25 October 2022

Vinicius Pinheiro
Planning & Public Protection
Hove Town Hall
Norton Road
Hove
BN3 3BQ

By e-mail: planning.consultation@brighton-hove.gov.uk

Application: BH2022/02872 & BH2022/02873

Site: Brighton Dome (Concert Hall, Corn Exchange And Studio Theatre), Brighton Museum And Art Gallery Church Street And New Road Brighton BN1 1UE

Proposal: Display of 7no non-illuminated banner signs, 2no externally illuminated banner signs, 2no non-illuminated hanging logo signs, 2no externally illuminated building identification fascia signs, 1no externally illuminated vinyl lettering fascia sign, 1no non-illuminated wall mounted map sign, 2no non-illuminated wall mounted panel signs, 10no externally illuminated poster frame signs, 5no non-illuminated operational signs, 2no externally illuminated brand identifier fascia signs and 2no non-illuminated information panel menu board signs.

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

Thank you for consulting Theatres Trust on these applications for listed building consent and advertisement for new and replacement signage at the Brighton Dome complex. This includes the Grade I listed Dome Theatre and Corn Exchange and Grade II listed Studio Theatre.

These venues have been undergoing a programme of refurbishment and restoration. A number of these proposals relate to areas where there has been existing signage and poster frames and these are being renewed to reflect updated branding. The signage serves a variety of purposes, including the promotion of current and upcoming events and shows along with assisting with wayfinding and operational matters.

Theatres Trust

22 Charing Cross Road, London WC2H 0QL
T 020 7836 8591 E info@theatrestrust.org.uk W theatrestrust.org.uk

Chair Dave Moutrey **Director** Jon Morgan

Trustees Paul Cartwright, James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Richard Johnston, Gary Kemp, Lucy Osborne, Jane Spiers, Truda Spruyt, Katie Town

The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

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Signage of this nature is a common feature of performance venues, including those which are designated heritage assets. We consider these proposals to be appropriate in scale and sensitive to significance and the wider setting of the conservation area. We do not consider that it will cause unacceptable impacts on amenity or highway safety.

Therefore we are supportive of the granting of listed building consent and advertisement consent.

Please contact us should you wish to discuss these comments in further detail.

A handwritten signature in black ink that reads "T Clarke". The signature is written in a cursive, slightly slanted style.

Tom Clarke MRTPI
National Planning Adviser

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