

# Protecting theatres for **everyone**



Ref.: TC/1037

03 November 2022

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By e-mail: [planning@lambeth.gov.uk](mailto:planning@lambeth.gov.uk)

**Application:** 22/03760/ADV

**Site:** The Old Vic Theatre 103 The Cut London Lambeth SE1 8NB

**Proposal:** Relocation/display of 1 externally illuminated projecting signage and display of 1 non-illuminated fascia sign

## **Remit:**

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

## **Comment:**

This application for advertisement consent corresponds with a wider project to develop an annexe to the rear of the Old Vic. It seeks the relocation of a projecting Stage Door sign and the addition of a new sign following the location of the stage door moving.

We consider this signage to be sensitive to the significance of the Old Vic as a heritage asset. It is necessary to assist with wayfinding. We do not consider it to cause harm to the amenity of nearby properties or have unacceptable impacts on highway safety. Therefore we are supportive of the granting of advertisement consent.

Please contact us should you wish to discuss these comments further.

Tom Clarke MRTPI  
National Planning Adviser

## **Theatres Trust**

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The National Advisory Public Body for Theatres

The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697