

Protecting theatres
for **everyone**



Ref.: TC

04 May 2023

Development Management
Cotswold District Council
Trinity Road
Cirencester
Gloucestershire
GL7 1PX

By e-mail: planning.admin@cotswold.gov.uk

Application: 23/00984/ADV

Site: Tetbury Goods Shed Art Centre Old Station Yard Cirencester Road Tetbury
Gloucestershire GL8 8EY

Proposal: Non-illuminated signage for Tetbury Goods Shed Arts Centre

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

This application for advertisement consent has come to the attention of the Trust because it is seeking the addition of signage at Tetbury Goods Shed Arts Centre.

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

Telephone 020 7836 8591 **Email** info@theatrestrust.org.uk **Website** theatrestrust.org.uk **Twitter** @TheatresTrust

Facebook @theatres.trust **Instagram** @TheatresTrust

Chair Dave Moutrey OBE

Director Jon Morgan

Trustees Paul Cartwright, James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Richard Johnston, Gary Kemp, Lucy Osborne, Jane Spiers, Truda Spruyt, Katie Town

The National Advisory Public Body for Theatres. The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697

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Tetbury Goods Shed Arts Centre opened in 2017, and is a community venue run by a charitable trust and staffed by volunteers. Its programme includes theatre, live music and cinema. It has become an important venue for local people, providing access and participation to culture and the arts.

This proposal will see the addition of high-level signage carrying the arts centre's branding applied to clear acrylic. This will help improve the visibility and prominence of the venue.

We do not consider this signage will give rise to negative impacts on highway safety or amenity. Therefore we are supportive of the granting of advertisement consent.

Please contact us if we may be of further assistance or should you wish to discuss this representation in greater detail.

Tom Clarke MRTPI

National Planning Adviser

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