

Ref.: TC/1863

12 February 2024

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By e-mail: emily.booth@manchester.gov.uk

Application: 138880/AO/2023

Site: Opera House Quay Street Manchester M3 3HP

Proposal: Replacement of existing backlit and externally lit signage on the Quay Street elevations of the Opera House building with 11 no. LED display signs at street level, LED display signage on the face of the existing canopy, and v-sign LED display above the canopy.

Remit:

Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1976 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in England through The Town and Country Planning (Development Management Procedure) (England) Order 2015, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

Thank you for consulting Theatres Trust on this application for advertisement consent at the Opera House. It seeks to replace existing signage with LED screens.

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

Telephone 020 7836 8591 **Email** info@theatrestrust.org.uk **Website** theatrestrust.org.uk **Twitter** @TheatresTrust

Facebook @theatres.trust **Instagram** @TheatresTrust

Chair Dave Moutrey OBE

Director Jon Morgan

Trustees James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Lucy Osborne, Truda Spruyt, Katie Town

We have commented on the corresponding listed building consent for this proposal under separate cover.

The proposed signage will replace existing static posterboards, with just minimal alteration in height at one location.

We do not consider this proposal to give rise to unacceptable impacts on highway safety or the amenity of nearby properties. The frequency of changes and brightness of display can be managed through condition if necessary.

We can therefore support the granting of advertisement consent.

Please contact us if we may be of further assistance or should you wish to discuss these comments in further detail.



Tom Clarke MRTPI

National Planning Adviser

Theatres Trust

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The National Advisory Public Body for Theatres. The Theatres Trust Charitable Fund co-operates with the Theatres Trust, has the same Trustees and is registered as a charity under number 274697