

Ref.: TC/2232

28 March 2024

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Strategic Place Planning
Aberdeen City Council
Business Hub 4
Marischal College
Broad Street
Aberdeen
AB10 1AB

By e-mail: pi@aberdeencity.gov.uk

Application: 240289/ADV

Site: The Tivoli Theatre 34 - 48 Guild Street Aberdeen AB11 6NB

Proposal: Installation of 1 illuminated lettering fascia sign

Remit:

The Theatres Trust is the national advisory public body for theatres. We were established through the Theatres Trust Act 1978 'to promote the better protection of theatres' and provide statutory planning advice on theatre buildings and theatre use in Scotland through The Town and Country Planning (Development Management Procedure) (Scotland) Regulation 2013, requiring the Trust to be consulted by local authorities on planning applications which include 'development involving any land on which there is a theatre'.

Comment:

This application for advertisement consent has come to the attention of Theatres Trust because it seeks to install high-level lettering to the Tivoli Theatre. We have

Theatres Trust

22 Charing Cross Road, London WC2H 0QL

Telephone 020 7836 8591 **Email** info@theatrestrust.org.uk **Website** theatrestrust.org.uk **Twitter** @TheatresTrust

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Chair Dave Moutrey OBE

Director Jon Morgan

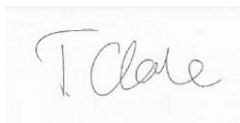
Trustees James Dacre, Suba Das, Stephanie Hall, Annie Hampson, Lucy Osborne, Truda Spruyt, Katie Town

commented on and supported the corresponding application for listed building consent under separate cover.

The proposed signage constitutes a reinstatement of lettering that was in place historically. We consider this proposal to be sensitive to the theatre's character and significance. We do not consider that the signage will give rise to negative impacts on amenity or highway safety.

We are therefore supportive of the granting of advertisement consent.

Please contact us if we may be of further assistance or should you wish to discuss these comments in further detail.



Tom Clarke MRTPI

National Planning Adviser

Theatres Trust

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